

Dear Gateway ...

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Hess selected as interim dean of Fine Arts

By Julia M. Ybarra

Elaine Hess, the new interim dean of UNO's College of Fine Arts, admits she is not artistically inclined.

"I appreciate art, but I'm no artist. The only time I'm creative is when I'm facetious," she said.

While Hess may not have an artistic nature, she does have administrative experience that will benefit her new position, according to Barbara Hayhome, assistant vice-chancellor of Academic Affairs.

"Dr. Hess has a wealth of administrative experience. At the dean's level, she'll deal with the budget and personnel matters. As an interim dean, she won't do long-term planning, as a permanent dean would have to do."

Hess started her career at UNO in 1965 as a sociology professor and has served as chairperson of the sociology department since last fall. She is also a former associate vice-chancellor of Academic Affairs, so administrative procedures are not new to her.

"I'm an administrator," Hess said. "I'll go through budget reductions, review personnel, all the roles as dean, but I have absolutely no interest in fine arts, I'll make that no secret."

Hess took over the position Monday, filling the vacancy following the resignation of David Shrader.

Besides her administrative experience, Hess said she was also chosen because she had the time for the position.

"I'm not teaching any classes, so I wouldn't have to cancel them. And I only work half-time, so I could do it. Besides, I'm not interested in a permanent job, so I'm not politicking for the position," Hess said.

Hayhome said there are advantages in selecting someone from another college in filling an interim dean's position.

"When we have situations when one dean leaves, we like to get people who are outside the college," Hayhome said. "If the interim dean is someone within the college, they'll have to go back to their original position when a new dean is selected and sometimes that's hard."

The selection committee for a permanent dean will be composed of UNO faculty, students and individuals from the community, according to Hayhome.

"The maximum limit of the committee is 12," Hayhome said. "Faculty Senate provides names of faculty, student government gives names of students, and community people are suggested by the faculty of Fine Arts as well as various individuals. Usually, they are representatives from different Omaha art groups."

After all of the names are submitted, the Academic Affairs office will select the 12 members of the committee who will select the new dean. Hayhome said they hope to review the applications around January, start interviewing in the spring, and then have the new dean by summer or early fall of 1993.

Hayhome said 24 applications have been turned in from across the nation.

Once the new dean is chosen, Hess said she plans to return to the sociology department, teach two semesters, and then retire in the summer of 1994.

Kilbourne speaks about alcohol ads

Third in a five-part series on alcohol use.

By Elizabeth Taape

Internationally known media critic Dr. Jean Kilbourne spoke about alcohol and advertising Thursday evening at the Milo Bail Student Center. Kilbourne said a basic problem contributing to society's attitude towards alcohol consumption is "a denial that runs throughout our entire country about the role that this drug, alcohol, plays — a denial that the alcohol industry actively encourages."

Kilbourne said the industry is large, and so is its advertising budget.

"The alcohol industry revenue in the U.S. is over 90 billion dollars a year," Kilbourne said.

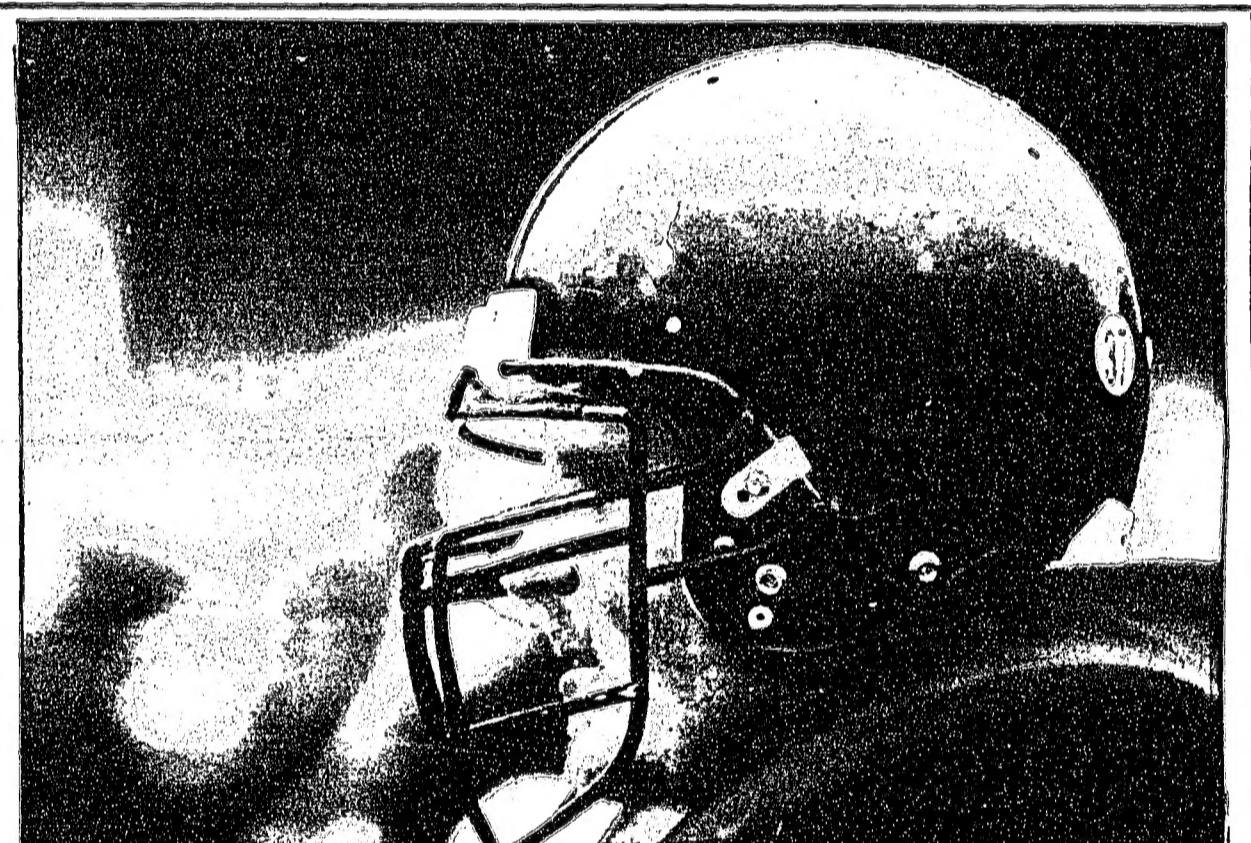
She said the industry spends over \$2 billion a year on advertising and promotion.

For example, she said the advertising budget for Budweiser (\$185 million) exceeds the entire federal budget for dealing with alcohol-related problems.

"Our attitudes about alcohol have been shaped primarily by the alcohol industry," Kilbourne said. She displayed an ad from a beer company showing a six-pack. The ad was entitled, "The Joy of Six."

"This instantly normalizes heavy drinking, and it also manages to link alcohol with both sex and happiness

See Alcohol, page 7



A long day for the Mavs

—Ed Carlson

UNO linebacker Chris Bantner watches a Maverick football game slip away in the second half. The Mavs surrendered 22 points in the final 25 minutes in a losing effort against North Dakota State at Caniglia Field Saturday.

Run-off election set

The run-off election for UNO Student President/Regent will be held on Nov. 11, according to Terry Forman, manager of student affairs. Jennifer Newhouse and Mike McKenna are the candidates in the run-off election.

Voting will be held from 8 a.m. to 8 p.m. at the Octagon on the first floor in the Student Center. Forman said the Student Court selected Nov. 11 as the run-off date because it would allow both candidates enough time to campaign, as well as participate in a debate.

The run-off election for President/Regent was needed when neither candidate was able to win the necessary number of votes in the initial election. According to election rules, the winner of the President/Regent post must receive 50 percent of the vote plus one vote.

Newhouse received 277 votes in the initial election held Oct. 20 and 21, while McKenna received 265.

A debate between the two candidates has not yet been scheduled.

UNO professors evaluate the candidates

Economy not linked to election

By Tim Rohwer

Tuesday's presidential election should not have a major impact on the U.S. economy, several UNO economics professors say.

"I really don't see a lot happening in the short run. I don't see the economy taking a steep downturn or a steep upturn," Professor Frank Zahn said. "I am concerned, though, with the highly probable tax increase by Bill Clinton. If he is elected, Clinton would increase taxes and the deficit would be a bigger problem."

Associate Professor Donald Baum added, "I really don't see a lot of stimulation of the economy, because it would make the deficit worse. Whoever the president will be will have to face two problems. One is the recession which is a short term problem and the second is the deficit which is a longer term problem. If we deal with the recession by spending more and cutting taxes, that tends to make deficit worse."

Dealing with the deficit and slow economic growth are two main reasons why the economy will probably stay the same for at least a year, they said.

"Whoever wins is going to have his hands tied with the huge deficit. We need a jump start to stimulate the economy, but the deficit makes it difficult," Associate Professor Janet West said. "Even if we eliminate all spending other than Social Security, the national defense and interest on the debt, we would still have a deficit."

Zahn said, "The big problems we have are long-term growth problems. We simply have to invest in capital technology and human technology like our school system. We simply let our education deteriorate. The American people want everything right now. Long-term problems take solutions that are longer to achieve."

Zahn said he opposes Ross Perot's economic plan.

"He's proposing a tax increase that's un-

believable. The economy would be very destabilizing in the short run," he said.

West said the economy should be the top priority for the next four years.

"There's nothing more as far as family values than with mom and dad having a good job to go to," West said.

West added that she favors Democratic candidate Bill Clinton's plan to tax the upper 10 percent income-level population but admits the number of people affected would not be significant.

She said the stock market also favors Clinton's economic plan, which includes increasing the minimum wage to keep pace with inflation and eliminating tax breaks to American companies that shut down in the U.S. and ship jobs overseas.

Zahn added, "One advantage about Clinton is that he is a compromiser. He would say, 'Let's get the best deal we can and move forward.'"

LETTERS

'Where's Dave?' Milone loses student's benefit of the doubt

Dear Editor:

Out of motivation brought on by the article printed in the Oct. 20 *Gateway* titled, "The time has come to take a stand for Dave," I attempted to talk with Mr. Mike Milone. Initially, I felt there may be some facts in this process that I was not aware of, and wished to personally express mine and others' opinions that we also held the view put forth in this issue of the *Gateway*. Silly me!

Jeff Hults alluded to the low level of function on the part of Mr. Milone in this issue and I felt this was potentially unfair. I tend to attempt to give others who have been denied their voice the benefit of the doubt. Again, silly me!

Upon approaching Mr. Milone and simply beginning to state that I and others questioned the seemingly forced seclusion of Dave, Mr. Milone freaked. At the risk of plagiarism of Arlo Guthrie, I mean freaked. Before I could even finish my opening statement, Mr. Milone went into a rage about how dare I attempt to tell him how to run "his" business, did I believe that I was better able to handle "his" employees, and various other statements I lost in the moment. My concentration was distracted by the fact that Mr. Milone was attacking with such a veracity. I was stunned. As his complexion turned a brilliant red and his attack seemed to slow, I again started to try to explain that I hadn't come to blast him, but to simply express mine and others' opinions that we missed Dave and his lively and friendly personality. I was again assaulted with a verbal level I can only define as abusive.

Mr. Milone, I pay your salary. I do not pretend to be better able to run "your" business. I do not have the same facts concerning the move and the decision for that move involving Dave. I am, however, a 46-year-old individual who can see when a person is out of control and hyper-defensive to an issue. Mr. Milone, I am able to detect when a person has little or no ability in the area of tact or diplomacy. Mr. Milone, I would have given you the benefit of the doubt and an opportunity to state your reasons for your decision and the move that was made. Not now!

If, in the future, you find that you have three hours of free time, you might consider a class in people and situation management. I personally feel this could go a long way in better serving "your" interests. As with "your" menu of a singular product of chicken for every meal, I can now see that the myopia is extended to all of "your" affairs, and an education relating to people and the management of their conflicts might allow you to realize that more opinions exist than "yours."

If this doesn't seem possible or doesn't fit into "your" scheme of growth on this planet, perhaps a job as food services manager at Dachau or in South Africa would be more comfortable in "your" future.

Steve Bivins
UNO student

Editor's note: Neither the Student Center nor its employees are funded by student fees; the Student Center is a self-sufficient organization.

Only 'true' human beings can end racial discrimination

Dear Editor:

While I respect the author of "Racism is Inherent in the System," in the Oct. 13 *Gateway*, for her intent to condemn racism, I can not agree with the blanket assertions she makes regarding white people and racism. We need to get away from the idea that an entire race is the problem (white people in this case). This is the basis of racism itself. Individuals should be judged by their own actions, not the actions of other people (whether from the past or present) who happen to have the same color skin. Racism, like any prejudice, can and has surfaced in our society through individuals of various ethnic backgrounds. An example of "reverse racism" (which the author believes "doesn't exist") is the scene during the riots following the Rodney King verdict in Los Angeles, where the white man was pulled out of his truck and beaten by African Americans simply because he was white and "in the wrong place at the wrong time."

It is true that in this country the scales have been tipped unfavorably toward whites. Racism will never abate, however, until we recognize that it can happen with anyone, anytime. Therefore, there is really no such thing as "reverse" racism. It is all, simply, racism. In other words, no one is exempt from his duty as a member of the human race to guard against prejudice and injustice, whatever the form.

In contrast to what was stated in the editorial, I believe it is indeed through the fault of the individual white people that many minorities have been denied opportunities and benefits. Such discriminatory people, accordingly, can only lead pitiful, sad lives — regardless of their skin color. Conversely, people who stand up for those discriminated against live up to the true definition of a human being. These people create lives infinitely more valuable. There are many people like this — students and teachers — at UNO.

Audrey Markee
UNO student

If you don't vote in the run-off election, you can't complain

Dear Editor:

Voter turnout for the recent student government elections was embarrassingly low. For 17,000-odd students, something like 700 of us actually bothered to vote. This is extremely distressing, and I find myself wondering why so few of you chose to vote. I've heard of all of the excuses from, "It really doesn't matter," "It's just a social club for the Greeks and a resume builder," to "I don't want to walk all the way over to the Student Center."

All of these excuses are pathetic. I've been a student on this campus for more years than many members of the faculty have taught and I can assure you that not a single day has gone by without my hearing several of you complain. You complain about the parking. You complain about the

sorry state of affairs over at the financial aid office. You complain about virtually every one of the services offered by this university. You always sound sincere. You always act as if you'd really like for some of these things to change. And then, when you have a chance to take a step toward these changes, something like three percent of you can be bothered to make that effort. Apparently very few of you realize just how serious these elections are. Apparently none of you realize what student government does for you.

Worried about parking? How about tickets and fines? Last semester the Student Court, acting upon numerous student complaints, got the automatic fine-doubling stopped. (Before they acted, tickets that remained unpaid for a period of weeks were automatically doubled. If you appealed a ticket and lost, the process took so long that, at the end, you paid twice as much as the original ticket.) When they found that the parking system was indeed unfair to a great many students, the Student Court also threw out over \$3,000 worth of tickets. That wasn't the work of resume builders. That wasn't the work of an all-talk social club. The Student Court ran the risk of expulsion over these acts. They were not popular with the powers that be. But they did it for you because they were asked to act by you.

There are other examples, but my space is limited. The point here is that the student government can be a powerful advocate for your student concerns. They are the first forum for your concerns and complaints, and their primary responsibility is to present those concerns to the administration, and to work with them to get them resolved. That's it. There's no money in it for them. There's a great deal of hard work involved, and a fairly hefty amount of time as well. For those of you who didn't vote in the general election, it's largely too late. The senate has been elected, for good or bad, and you're stuck with who was chosen.

You only have one more chance to express yourselves. One more chance to get the type of person you want into the government. There's a run-off election coming up. There are two students running for student president. (Because of the tiny percentage of voters, no one could gain the required fifty percent plus one majority to win in the general election.) Both of them are qualified. Both of them promise an active term, if elected.

One, Michael McKenna, was the Chief Justice of the Student Court which acted as I've described above. The other, Jennifer Newhouse, has a long history of involvement with the organizations of this university. All of you out there, who bitch about the problems you find at this university, and who haven't voted, please vote. One of these people is going to be in charge of the student government. One of these people is going to be your principal representative. If you have any opinions about the type of person who ought to do the job or about the type of service you want out of the student government, vote. If you really want to see needed changes made, vote. Vote for someone who will do the job. Vote for someone who will represent your interests and needs. The student government should be responsible to you. It cannot be responsible if you are not responsible for it. Vote ... I'll even say please.

Kendall Gray
UNO student

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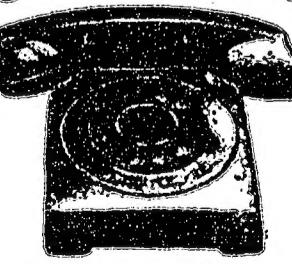
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OPINION/EDITORIAL

Tara starts fighting back

MUD FIGHT!!! Count me in.

The recent letters to the editor look like they came out of George Bush's campaign headquarters, whining and missing the issues completely. I can dish it out, I can take it, but I also like to keep the arguments a little less personal. But not today. It has been raining all weekend and there's lots of mud to be slung.

Blaine Mossburg (*Gateway* letter, Oct. 20) who said I was showing my ignorance, said he "did not ask to be born of middle-class suburban white parents." I do believe some minorities may say to him in response, "I did not ask to be born into this crummy neighborhood with parents who can't get decent jobs because our family is kept in third world conditions."

And Mossburg wants "compromise on everyone's part regardless of trivial cosmetic differences?" Many minorities can't even get health care or a decent education in their communities and Mossburg wants them to compromise. Compromise what?

Chad Prodyma, (*Gateway* letter, Oct. 20) who also said I was showing my ignorance, said, "What's wrong with a woman taking initiative before conception occurs?" Sounds educated, doesn't he? He said the "white guys" have the power. Well, why don't the "white guys" keep their horny pants on and a woman wouldn't have to worry about

conception occurring, would she?

Michael Bousclet (*Gateway* letter Oct. 20) said, "Muir is blaming all white males for every problem in the world ... Fortunately, she speaks for a very minute portion of all women." How does he know what all women want? When was the last time he asked a female secretary, construction worker or homemaker what she really wants? I talk to them everyday. He doesn't know it yet, but one day he will become "Muirized" and realize I am not picking on him, but instead the power structure that is overwhelmingly run by white males.

D r .
Gary L.
Krause,
UNO fac-
ulty, civil
engineering

ing, (*Gateway* letter, Oct. 30) who so astutely said I was illogical said, "Webster defines racism..." Stop right there! Who the heck was Webster? I would be very surprised if he and his dictionary workers were not of our white European descent.

But Dr. Krause, you, a Ph.D., should know better than anyone that when our definitions don't agree, we aren't arguing about the same thing. But most importantly, my definition of racism: "involves having the power to carry out discriminatory practices through the major institutions of our society" is the definition from the National Education Association and the Council on Interracial Books. This definition is also sup-

HUSKERS WIN "BIG ONE"/CAN MAHIS WIN ONE?



ported by Dr. Diane Gillespie, the associate professor of the Goodrich Program, who has recently won yet another teaching award. Disclaiming the definition of racism I used is like me asking you, Dr. Krause, what teaching awards have you won lately?

To those of you who write me personal letters that are not printed as letters to the editor, don't be so wimpy. At least leave me a post office box or a business address so I can respond to you, too, in private, without the world watching.

And last but certainly not least: Stephen

R. McIntyre (*Gateway* column, Oct. 30) tried to disguise his column as another fan letter to me, the "Liberal Establishment." That's quite an oxymoron, isn't it? The status quo establishment won't have anything to do with "liberal." But Stephen mentioned the racial slurs that "have fallen out of wide use." Does the term "politically correct speech" come to mind and the awareness that politically correct people are introducing have anything to do with this "fallen out of wide use?" This is politically correct awareness at its best.

Columnist faces death in the form of Husker fans

I eyed him warily, with the kind of apprehension usually reserved only for transvestites and rabid farm animals. He had that "go for the jugular" look about him that could only be caused by bad amphetamines and too much tepid beer.

His long, stringy hair was badly in need of a wash, as were his dirty, tattered clothes. He reeked of rat poison, and the chain from his belt loop to his wallet confirmed his status as a proud mobile home owner.

Everything about him suggested that in addition to owning a pit bull, he had all the trappings of a small scrap pile in his front yard. His very appearance had already earned him the dubious nickname "The Scuz Warrior," and now this thoroughly dangerous individual was lurching haphazardly towards my general location.

His drunken, staggering approach was hampered only by seats 11 through 16 and the people sitting in them. Spit flew from his jowls as he attempted to initiate some sort of Neanderthal-type communication skills he seemed to have picked up on his third attempt at fifth grade.

Heavy, blunt, metal objects were in short supply at the moment, forcing me to quickly review other options. I determined rather instinctively that any sudden movements would only antagonize him, and at that particular moment further aggravation appeared to be the absolute worst possible contribution I could make to this increasingly bizarre scenario.

So I sat and waited.

He came to a swaying halt several feet in front of me, with a look on his half-damaged face vaguely reminiscent of Dustin

Hoffman in "Rainman." Even from six feet away I could hear his synapses exploding as what was left of his rotting cerebrum struggled to find enough nouns and verbs to put together a complete sentence.

He surveyed the situation in front of him in a manner not unlike many a chimp at the local zoo, vacantly staring at the gawking crowd which had mysteriously assembled to observe him.

"Hey, you," he began appropriately enough, the stench emanating from his now open mouth nearly flooring me in the

JEFF HULTS
COLUMNIST

process. "What's your problem?"

I squelched my immediate desire to begin answering his obviously well-thought out question with, "You, you fat stinking, sweaty, excuse for a human being" and smartly settled for the less intrusive option available: "Uh ... who me?"

After a few tense moments, obviously necessary for the beast in order to unwind the complexity of my response, he responded in dramatic fashion: "Yeah, you there."

There was no escaping this time.

The frustration and rage from a three year stint of Husker mishaps against Colorado was almost as conspicuous as my black and yellow attire in a sea of bright red.

Like Pavlov's dog, the sight of me had sent him reeling

toward physical vindication and quite suddenly none of my immediate problems had anything to do with Colorado being pounded like turkey tetrazzini.

Sympathy was in short supply in section 126 that evening, and the crowd had begun to scille in for a thrashing of tremendous proportions. The sinking feeling of imminent destruction which had started to grow in the pit of my stomach intensified upon realizing that I hadn't a single milk bone dog biscuit with me; bribing this typical Husker fan seemed out of the question.

The same railing which only minutes ago had bisected my vision now seemed alarmingly close, and although my new friend had begun to wobble terribly, I felt even he couldn't fail to notice the proximity of the golden opportunity to send me flailing helplessly to my death.

In what could only be described as a stroke of pure genius carved out of desperation, my life was amazingly spared. Calling upon every ounce of energy I had remaining, I somehow managed to keep a straight face as I finally stammered out my blatant lie, quieting this Husker bozo.

"Oh, you mean this? My costume? Pretty good, huh? Ha! Gosh, I bet for a second there you thought I was a Colorado fan."

His drug-laden lids rose ever so slightly, exposing for the shortest of moments the reds of his eyes.

"Oh... I get it," he drooled. "Halloween! Ha, ha."

As he wandered back to his seat, I couldn't help but think to myself, "Actually, it's Christmas. Enjoy your gift, you mutated Husker-lovers. It might just be another three years before you get another present like this."

Gateway

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Letters must be signed using the first and last name or initials and the last name. Letters must include the writer's address and phone number although this information will not be published. Letters to the editor exceeding two typed pages will not be considered for publication.



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The *Gateway*:
IT'S ALL FUN AND GAMES UNTIL
SOMEONE PUTS AN EYE OUT.

California student dares to bare it all

BERKELEY, Calif. (CPS) - A University of California student who believes that nude is the only natural way to stroll around campus has been arrested twice for indecent exposure, police said.

Luis Andrew Martinez, 19, dubbed the "Naked Guy" for his penchant for minimal to non-existent attire, was arrested late Oct. 3 "as he jogged naked down the street in a residential dormitory area," said Lt. Bill Foley of the university's security force.

Martinez, a sophomore who attends school full time at the Berkeley campus, also was arrested at noon Oct. 5 near the main entrance to the campus.

In both cases, he was charged with indecent exposure and required to appear in court Nov. 19-20 to answer the charges.

Martinez organized a campus "nude-in" Sept. 29 at a campus plaza known as a site of political protests, sending out fliers that dared participants to "Go Bare." As hundreds of observers gathered around, Martinez and two dozen supporters stripped off their clothes while a Doors tape played in the background.

"Break on through to the other side," Martinez sang and told observers that he was fighting societal pressures to conform by shedding his clothes. The nude participants held hands, hugged, and decorated body parts with paint as students watched with

natural state.

"Employees are forced to look at him when he comes into their offices. The employees can't just get up and leave," Foley said. "We've heard that he has attended class without clothes, but we have no direct reports from students or faculty about that." While many view Martinez's actions with amusement, Foley said some students have interpreted his nakedness as a threat.

"Break on through to the other side."

-Luis Martinez, nudist student

reactions ranging from outrage to laughter. Foley estimated that only about 30 percent of the nude demonstrators were students. Campus police watched the nude-in but didn't interfere. However, Foley said that his office has received complaints from students and staff who don't appreciate viewing Martinez in his

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NEWS CLIPS

Martin honored with 1992 faculty award

Thomas Martin, chairman of UNO's department of management, is the recipient of the College of Continuing Studies Outstanding Faculty Award for 1992.

Martin received the award Oct. 20 during ceremonies at the Peter Kiewit Conference Center.

UNO criminal justice will hold career day

The UNO criminal justice department will be holding its annual Career Day on Nov. 12 from 9 a.m. to noon in the Student Center Ballroom.

All students are encouraged to attend, especially those majoring in criminal justice.

Various criminal justice agencies from the public and private sectors will attend.

Eiseley book subject of brown bag lunch

"The Unexpected Universe" by Loren Eiseley will be the subject of a brown bag book discussion Tuesday at noon in the Gallery Room of the Student Center.

Campus Pastor Darrel Berg and Bing Chen of electronics engineering will host the discussion. Everyone is invited to attend. The brown bag discussion is part of the UNO Authors Series.

A Taste of College will inform adult students

A Taste of College, a university information series for adults, will be held Nov. 10

from 6 p.m. to 7:30 p.m. in the Student Center Ballroom.

Some topics to be covered include getting started and what to expect, finding specific programs for adult learners and support services such as child care, career planning and financial aid.

The session is free, and everyone is invited to attend. For reservations, call the Office of Admissions at 554-2393.

'What's Up' lecture to feature moon, planets

"What's Up," a star lecture featuring the moon, various planets and constellations visible in November, will be presented at UNO's Kountze Planetarium Friday and Saturday at 8 p.m.

A rooftop observatory will be open after the show.

Admission is \$3 for adults and \$2 for students, children and senior citizens.

Lasermajic, set to the music of The Beatles' "Sgt. Pepper's Lonely Heart Club Band," will also be featured in November.

The show will run on Fridays and Saturdays from Nov. 13 to Nov. 21 and will start at 8 p.m. and 9:30 p.m.

Admission to Lasermajic is \$4 for adults and \$3 for students, children and senior citizens.

New York art critic to hold lecture at Joslyn

New York art critic Karen Wilkin will offer her views on the current state of the New York Art World Sunday at 2 p.m. at Joslyn Art Museum.

Wilkin's presentation, "Is Quality a Four Letter Word," will delve beyond an overview of New York's art world and focus on the

direction that the art world has taken by concentrating on her observations of the New York art scene.

The lecture is free to Joslyn members. Admission for the general public is \$3 for adults and \$1.50 for children ages 6-11 and senior citizens.

Edward Ruscha's work now on view at Joslyn

The complete collection of books by Omaha-born artist Edward Ruscha will be on display at Joslyn Art Museum through Jan. 10.

The exhibit includes over 20 books and catalogues, which are actual works of art intended for popular consumption, and additional works from the permanent collections of Joslyn Art Museum and Sheldon Art Gallery.

Ruscha's books mainly contain photographs, featuring subject matters such as gas stations, apartment buildings, parking lots and swimming pools.

Admission to the museum is \$3 for adults and \$1.50 for children 6-11 and senior citizens. Joslyn members are admitted free. On Saturday from 10 a.m. to noon, everyone is admitted free.

UNO Golden Key holds annual induction

The UNO chapter of the Golden Key National Honor Society held its annual membership induction on Oct. 18.

Academically superior juniors and seniors in all fields of study were initiated into the society.

Scholarships were also awarded to Roxanne Purcell, a junior majoring in political science, and Denise Lenhart, a senior

majoring in elementary education. Both hold 4.0 grade point averages.

The objective of the society is to unite diverse individuals while nurturing and rewarding the efforts of top students in all disciplines.

Fraternity collects food

UNO's Lambda Chi Alpha fraternity went trick-or-treating Halloween night to collect food for Omaha's hungry.

Scott Vlasek, vice president of the fraternity, said about 400 pounds of canned foods and non-perishable items were collected, far surpassing their goal.

"We set a goal of receiving about 300 pounds of food, so we're very pleased with the turnout. The people were really cooperative," Vlasek said. "Mostly, we collected foods like macaroni and cheese, soups, peanut butter, foods like that."

The fraternity will donate the food to the Omaha Food Bank, he said.

Fraternity members visited about 400 homes in the Woodhaven area in Omaha Oct. 27 and distributed grocery bags which were collected on Halloween night, he said.

"The reason we chose Halloween is because it would give the Omaha Food Bank enough time to prepare the food for Thanksgiving dinners," Vlasek said.

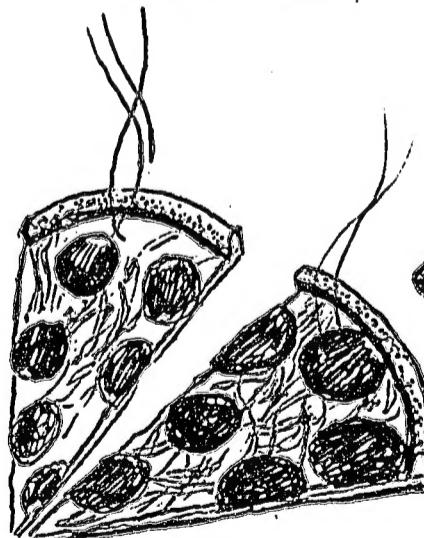
Jason Smith, treasurer of the fraternity, said, "Almost half of the homes we visited on Halloween had their bag of food ready. The other people said, 'Wait a minute and let me fill the bag for you.' I think there was only one house where we didn't get a response."

Smith estimated most people donated two items of food.

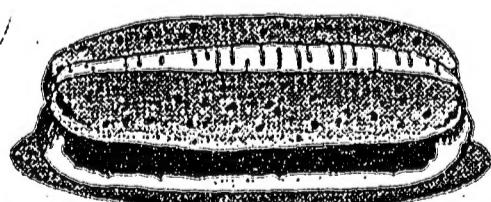
Vlasek said the fraternity wanted to sponsor the food drive last year, but inclement weather cancelled the event. He said the drive is the main fund raising event for the fraternity's national organization.

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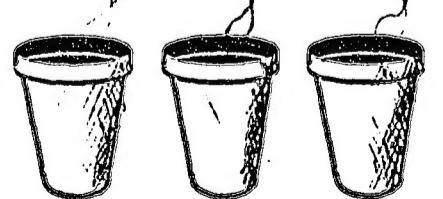
One and a half of a



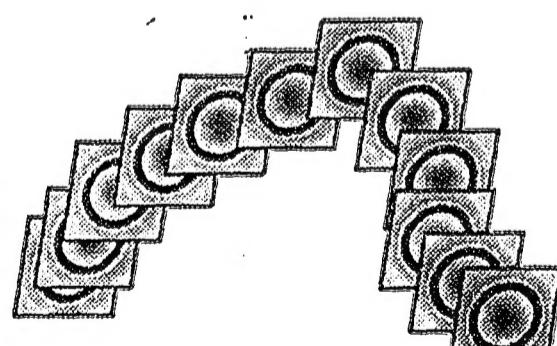
2 slices of Sweet Shoppe Pizza



BBQ Maverick Sandwich



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Self-experimentation in medicine discussed

By Michael O'Connor

Dr. Lawrence K. Altman, a science reporter for *The New York Times* and author of the "Doctor's World" column in *Science Times*, discussed his new book, "Who Goes First? The Story of Self-Experimentation in Medicine," at the University of Nebraska Medical Center Oct. 23.

Altman, one of the few medical doctors working as a full-time daily newspaper reporter, discussed aspects of his book, ranging from ethics and history of self-experimentation, and how it has changed over time. He discussed several examples of self-experimentation from the 16th century to the present.

"What many people don't know is that self-experimentation is still going on today," Altman said. "It's a very common tradition."

Altman said the first phase of discovering what a drug does to a human is finding out about the safety and toxicity of the drug.

"Self-experimentation can be applied in this phase," he said.

He talked about researchers using other humans for experiments.

"Some people have justified experimenting on other people because, in their minds, their lives are too valuable to take the

risk," Altman said. "I don't happen to subscribe to that philosophy. Everybody's life is valuable to each individual."

According to Altman, a potential conflict of interest occurs when a researcher asks someone else to take risks in an experiment that they aren't willing to take themselves.

"In the past, many doctors did research as a hobby, using their own money," he said. "Today, many doctors' entire careers are dedicated to research, so most research is paid for by the taxpayers."

Altman said, "doctors are saying 'You take the risk, and I'll get the benefits of what comes from it.'"

Altman cited the story of Walter Reed, who headed a four-person team fighting yellow fever in Cuba. Though he continues to receive credit for its discoveries, Reed was the only member of the team not to allow himself to be bitten by an infected mosquito. One team member died and another almost died after being bitten.

Altman said that many success stories of self-experimentation, however, have led to advances in medicine.

While serving his medical internship in Germany, Werner Forssmann defied medical authorities and the wisdom of the leaders in medicine who said a person couldn't touch a living,

human heart.

"He put a tube in his heart through a vein in his arm in a practice which came to be known as cardiac catheterization," Altman said.

Bill Harrington took blood from a woman with ITP, a disease which makes a person turn black and blue due to a low platelet count in the blood.

"He injected her blood into himself and within a day, had contracted this condition," Altman said. "He proved there was a factor in the blood which caused this condition. It was the beginning of the classification of some of the auto-immune disorders."

Altman also cited research in which an Australian doctor swallowed bacteria to prove that ulcers may be caused by an infectious disease and told of how self-experimentation has helped improve modern rabies vaccinations.

Information for Altman's book was acquired over a 25 year period. He used vacation time to do interviews and conduct his research.

"I don't plan on writing another book because it takes so much time for original research," he said. "I don't think I could go through it again."

Program keeps multicultural students in state

By Elizabeth Tape

The Multicultural Vantage Program (MVP), co-sponsored by UNO and the University of Nebraska Medical Center, has recently been designed to attract multicultural students into health professions and help address the needs of under-served Nebraska communities.

Those accepted into the program are admitted to UNO and guaranteed a place in the school of their choice at the Medical Center.

Currently 12 students, all from the Omaha area, are enrolled in the program, preparing for careers in such health fields as medicine, nurs-

ing, physical therapy, and dentistry.

Dr. J. Calvin Davis, Assistant Dean for Admissions and Students at the Medical Center, and one of the program's organizers, said the goal of the program was to assist multicultural students in entering into health care.

"I think that the goal, more than anything else, is to encourage talented multicultural students to enter into health care careers because they are under-represented in those careers," he said. "We hope to expand the multicultural diversity of the campus and hope also that the participants will remain in Nebraska for their careers."

Another goal, Davis said, is to try help fight the great shortage of multicultural faculty in many medical areas.

He explained that recruitment for the program is concentrated at the high school level, as the program begins with the first year of college. Students may condense their undergraduate studies at UNO into three years, Davis said.

Davis said, many efforts are made for the students to meet faculty members at the Medical Center, and for the students to visit the campus to see many of its facilities.

They are also encouraged to participate in summer research programs, and jobs made avail-

able to them at the Medical Center, Davis said.

B.J. Hawkins, a counselor in the office of the dean at the UNO college of arts and sciences has also been helping to organize the program since 1989.

She said one major factor in initiating the program was to encourage multicultural students, who had in the past been recruited by other universities, to remain in Nebraska. She said that once students attend an undergraduate school out of Omaha, they often attend professional school and complete their training out of

See MVP, page 8



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From Alcohol, page 1

instantly, mostly unconsciously," she said.

Kilbourne said one of her greatest concerns with this is "the fantasy that alcohol advertising sells about alcohol is almost always exactly the opposite of the truth."

For example, Kilbourne said the central fantasy is that alcohol is a magic potion that will make people happy.

"But the truth about alcohol is that it is a depressant drug," she said.

Kilbourne also questioned the intentions of the alcohol industry in executing advertising campaigns. She disputed the industry's claim that they seek only to encourage adult users to switch brands to theirs, saying that both the alcohol and tobacco industries are trying to lure young consumers.

"When you're selling products that are killing people, you have to recruit new users," she said.

"Of course they want to increase consumption. That's where the money lies."

Kilbourne said 10 percent of the alcohol-drinking population in America consumes over half of all the alcohol sold.

Kilbourne then turned to *Advertising Age*, an advertising industry publication, from which she projected ads placed by various magazines. She said these ads, directed at the alcohol industry, encouraged alcohol advertising in their magazines. *Reader's Digest*, *Cosmopolitan* and *Family Circle* were just a few examples.

Referring both to print and broadcast media, Kilbourne said, "drinkers are sold to the alcohol industry. The central fact

about advertising and the media is that we are the product."

A consequence of such policies for the media, Kilbourne said, is that if the major purpose of the publications is to get the ads, they're not likely to provide information that makes those ads look bad.

An example Kilbourne cited was a *Newsweek* cover story on the drug crisis in which, opposite the article's first page, featured an ad for an alcoholic product. Kilbourne noted that alcohol was not mentioned in the article.

The \$4 billion college market, Kilbourne said, is a favorite for advertisers. Kilbourne displayed an image from a 16-page insert Miller recently distributed to college newspapers nationwide. "It's a day in the life of Van GoGo on the beach. He wakes up at 9:00 a.m. and by 10:35 a.m. he's had his first Miller. He drinks all day long, lots of Miller beer," the ad read.

Kilbourne said in response to protests, Miller withdrew the campaign and apologized.

"But this is what Miller wants college students to think of as normal drinking," she said.

Many college students, she noted, "spend more money for alcohol than for books."

In offering some approaches to address these problems, Kilbourne said, "I've had the privilege of working with former Surgeon Generals Koop and Novello. They will heartily support such recommendations as counteradvertising. For every three or four beer commercials, just have a commercial that gives us some of the other side. Let's have health warnings on the alcohol ads."



—file photo

Ten percent of the alcohol-drinking population in America consumes over half of the alcohol sold, internationally-known media critic Jean Kilbourne said.

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town as well.

"We feel that if we could attract students still in high school to come to UNO, then they would have a better chance of staying here, going to the Medical Center, doing an internship, and then practicing in the Omaha area," Hawkins said.

Recruitment of students begins as early as their junior year in high school, she said.

"That way we can have them come up here during the summer or go to the Medical Center and participate in some programs," she said. "to take some college courses as an early-entry student so they'd have some binding with UNO, and get to know us and the faculty."

In the past, recruitment efforts included contacting high school counselors, as well as some advertising, Hawkins said. But her group has learned of another valuable resource, she said.

"Through our science department, we now have a science connection," she said. "If you go to the chemistry or biology teachers, that's where you're going to find out who's interested in science, and who's been taking science classes." In addition to

applying to the MVP program, prospective students must file a standard UNO application.

Hawkins said all students must be admitted to UNO before selected MVP applicant names are passed along to the Medical Center for consideration.

According to Hawkins, the big difference is that with admission to the program the student has selected, his or her place is guaranteed.

She said that although the programs did not fill to capacity last year because the time for application was so short, things are very different this year.

"A lot of students are realizing the MVP program and are coming in to ask how they can get into the program," she said. "I think the current MVP students are going to be our best recruiters."

Anneliese Cawthon, director of Multicultural Affairs at UNO, said, "the MVP program is the program people most often inquire about when they call the office, and I haven't even started recruiting for it yet. It's a golden opportunity, and people know

it's a golden opportunity, and that's why they're running after it."

Cawthon said the students already in the program have similar feelings.

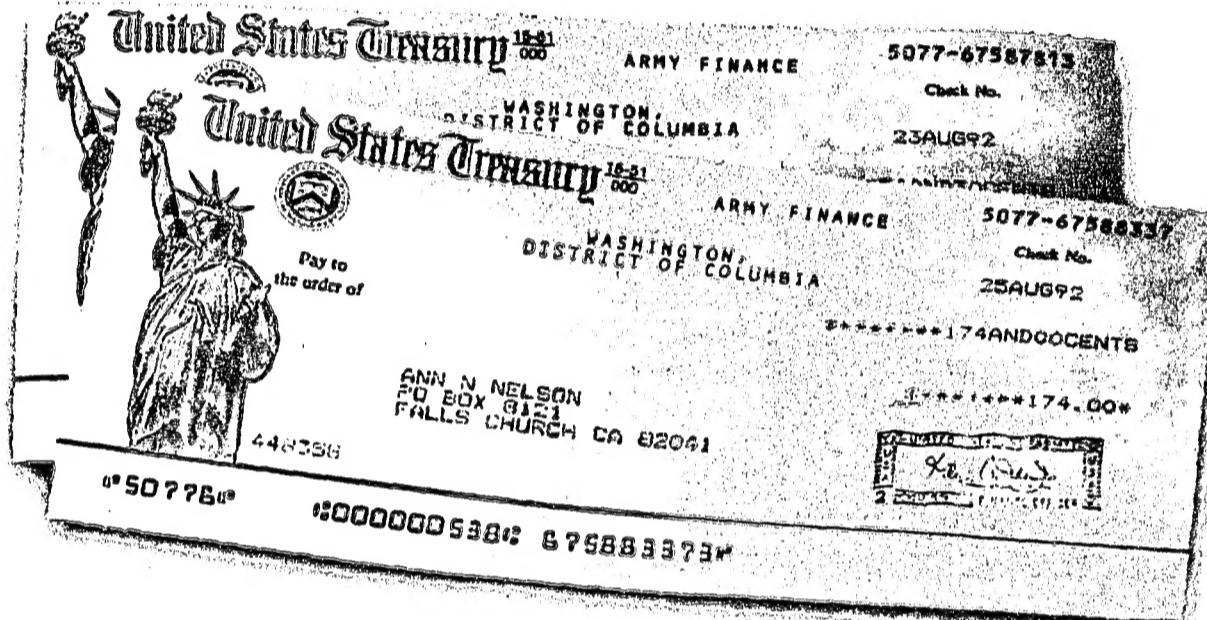
"They know what they have is very, very valuable and they're working very diligently," she said. "Their goal is crystal clear and the way is already paved for them, which makes their opportunity more special."

Currently, Cawthon said, the MVP program can accommodate 28 students for admission to the schools of medicine, dentistry, dental hygiene, pharmacy, nursing, medical technology, physical therapy, physician assistantship and radiologic technology.

Although the focus of the MVP program is on high school students, Cawthon and Hawkins said, UNO students in their first year or early in their second year might be considered for the program if they have taken the required courses and have maintained the required grade point average.

For information about how to enter the program, call Anneliese Cawthon in the Multicultural Affairs Office at 554-2248.

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The UNO Publications Committee is currently accepting applications for the position of *Gateway* Editor-in-Chief for the spring semester 1993.

Applicants must have:

- Solid writing and editing background
- Hands-on experience with desktop publishing
- Macintosh computer experience necessary

Applications are available in the *Gateway* office, Annex 26 and are due November 13 at 1 p.m. The editor will be selected November 21. For more information contact Rosalie at 554-2470.

ADVERTISING MANAGER

The UNO Publications Committee is now accepting applications for the *Gateway* Advertising Manager.

To qualify applicants should be responsible, self-motivated individuals with a knowledge of print advertising design and layout. More importantly, applicants must be sales oriented and have the ability to recruit, train and manage a sales staff.

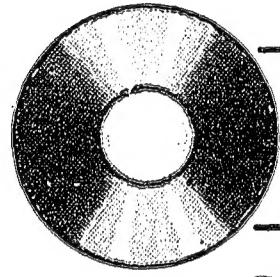
The position is open to all UNO students. Application deadline is November 13 at 1 p.m. The advertising manager will be selected November 21. Applications are available in the *Gateway* office, Annex 26. For more information contact Rosalie at 554-2470.

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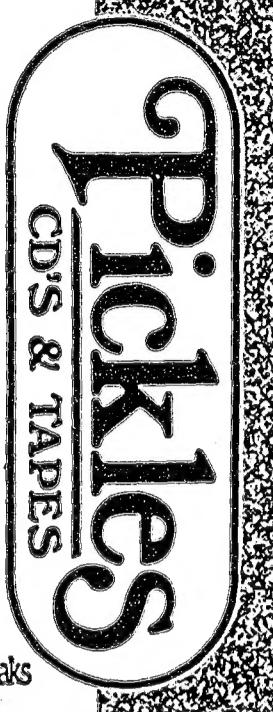


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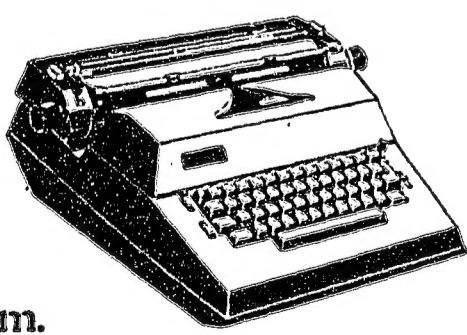
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SPORTS

Mavericks get trampled by Bison

By Lance Braun

The natives are restless.

For the second consecutive week, a native Nebraskan proved to be the key in defeating the UNO football team.

Last week, Morningstar's Kelly Yancy, a graduate of Omaha Central, rushed for 304 yards and five touchdowns. This time it was Craig Geren, a graduate of Grand Island High School, who returned a kickoff 94 yards for a touchdown as fourth-ranked North Dakota State University (NDSU) hammered the Mavs 50-16 at Caniglia Field on Saturday.

Geren's kickoff return came four minutes into the third quarter after UNO had closed the margin to 21-16 on a 1-yard Maurad Cave touchdown run.

The touchdown increased North Dakota State's lead to 28-16, and the Mavs never threatened again.

"To me, it had to be a back-breaker," said Mav Coach Tom Mueller. "Before that happened, it looked like we were getting some momentum. It just seems like every week it's a big play that kills us," he said.

With the loss, the Mavericks drop to 2-7 on the season, with an 0-7 record in the North Central Conference (NCC). North Dakota State improved to 7-1 overall, and remained in first place in the NCC with a 6-1 conference mark.

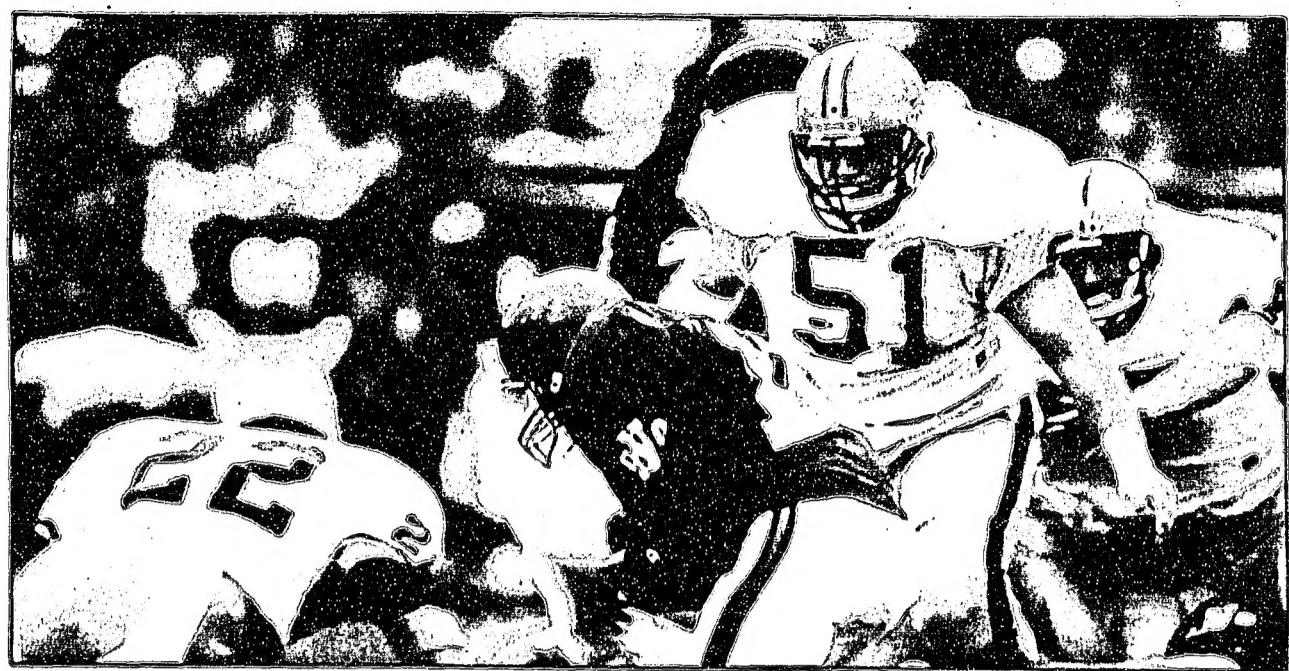
The Bison opened the scoring midway through the first period with a two play, 32-yard drive set up by defensive back Erik Hegerle's interception of a Rodney Brown pass.

Kyle Carlson scored on a 3-yard touchdown run, and T.R. McDonald hit the extra-point to put North Dakota State ahead 7-0.

NDSU scored once more in the first period, stampeding 73 yards in seven plays. Bison quarterback Arden Beachy capped the drive with a 23-yard touchdown sprint. McDonald hit the point-after, giving the Bison a 14-0 advantage.

Backup quarterback John Young took control of the offense to open the second quarter and drove the Mavs 60 yards in 12 plays to the North Dakota State five yard line. The drive stalled, and Kevin McMIndes drilled a 22-yard field goal, cutting NDSU's lead to 14-3.

On its next possession, North Dakota State marched to UNO's 1-yard line. On first-and-goal, Mav defensive back Rodney Bradley picked off Beachy's pitch and raced 94 yards for an apparent touchdown. The officials, however, ruled that the play was not a fumble, but a backward pass, giving the Mavs possession at their own 7-yard line—the spot where the ball was recovered.



—Ed Carlson

Mav running back Maurad Cave seeks running room against NDSU. Cave, a freshman from Miramar, Fla., scored on a 1-yard touchdown.

"Obviously, it's the rules," Mueller said. "I don't know why they would have a rule like that, except to protect option teams from giving up long defensive touchdowns."

"You're not going to get a lot of opportunities against a team like North Dakota State. We then came right back and threw an interception. That fumble call was just as big of a momentum swing as Geren's kickoff return," he said.

Mat Steinberg intercepted a Young pass on third down and returned it to the Maverick 12. Five plays later, Raul Sanchez scored from 1-yard away. McDonald's extra-point increased the lead to 21-3 with just under four minutes left in the half.

UNO got one more shot in the first half, and made the most of it.

The Mavericks marched 63 yards in seven plays, and Young connected with wide receiver Marcus Ivy on a 26-yard touchdown pass. McMIndes hit the extra-point to bring the Mavs within 21-10 at halftime.

The Mav defense got into the act early in the third quarter. Bradley picked off a Beachy pass on NDSU's first possession

and returned it 48 yards to the Bison 2-yard line.

Running back Maurad Cave scored three plays later. Young's conversion pass was overthrown, but the Bison lead had been cut to five.

That's when disaster struck.

Geren broke the Mavericks' backs when he returned the ensuing kickoff 94 yards for the touchdown. McDonald's extra-point made the score 28-16.

North Dakota State scored 22 points in the last 25 minutes of the game.

The Bison collected three more touchdowns, including a 13-yard run by Geren midway through the fourth quarter, and a safety on a blocked punt, to make the final score 50-16.

This Saturday, the Mavs try to break their seven-game skid when they travel to Grand Forks, N.D., to take on the North Dakota Fighting Sioux. North Dakota, currently second in the NCC, raised its record to 5-2-1 last weekend by defeating Northern Colorado 21-14.

Game time at Memorial Stadium is set for 1 p.m.

"They just went out there and played," Shires said

Lady Mavericks drop two to top-rated teams

By Scott Shiller

The UNO volleyball team lost to a pair of ranked teams in the Portland State Challenge Cup Saturday.

The Lady Mavs, who finished fourth in the tournament, lost 15-5, 18-16, 15-7 to host Portland State, ranked No. 1 in NCAA Division II.

UNO then lost 15-5, 15-13, 15-1 to 11th ranked Chico State.

Lady Mav Coach Rose Shires said the tournament results didn't reflect the team's performance as a whole.

"Overall, we played well. We had a lot of freshman playing due to injuries, and they

did well," said Shires.

Shires noted the play of Laura Monahan, Michele Highland and Denise Otten. Monahan was named to the all-tournament team for registering a team-high seven kills against Portland State.

Shires also praised the play of Kevin Campbell, who had 11 kills and 12 digs against Chico State.

Shires said the Lady Mavs played "especially well against Portland."

Junior Shannon Hop agreed.

"It was really fun playing those girls, especially knowing they are the No. 1 team," Hop said.

Hop, a junior, had 19 set assists against

Portland and 25 against Chico State.

Shires said facing ranked opponents didn't give any of the Lady Mavs pre-game jitters.

"They just went out there and played. We really had nothing to lose. They just went out and played the matches for all they were worth," she said.

Hop said the Lady Mavs were confident playing Portland. "We were really ready for that game," she said.

Shires said that despite the losses, the Lady Mavs, now 19-11, are in good position at this point in the season.

"We are definitely where we want to be right now," Shires said.

UNO will travel to the University of Ne-

braska at Kearney (UNK) this weekend to play in the UNK tournament.

The Lady Mavs hope to finish the tournament undefeated and bring home the championship, Shires said.

"Our goal is to go 5-0 at UNK and win it. We definitely want to sweep the weekend," she said.

Hop agreed that the goal is to win the tournament.

"We need to win our confidence back," Hop said.

Among the teams competing in the tournament are UNK, Chadron State, Emporia (Kan.) State, and Mesa College from Colorado.

Soccer club getting the word out to opposing teams

By Daren Schrat

The UNO soccer club is waiting for a call to the big dance. After beating the University of Missouri, the University of Nebraska and Kansas University (KU) in the Missouri Tiger Tournament, the Mavericks ended their regular season Oct. 22 with a 4-0 shutout over Concordia College. The victory was the tenth shutout of the year for the 14-1-2 Mavs.

Brad Sortino has been a member of the UNO soccer club for four years and has seen the Mavs grow from a team that won a couple of games a year into a contender for the nationals.

"We've never had a record like this before," he said.

Last year, the Mavs competed in a few more tournaments

and finished with a 12-8-2 mark.

Sortino credits this year's success to a returning group of players and outstanding play by freshmen Jeff Gillespie and Matt Torchia.

"Most of the guys who played last year came back this year," Sortino said.

"You don't expect the freshmen to excel that well in their first year," he said. "Those two have been outstanding for us."

The Mavs were a darkhorse team at the start of the year, but after knocking off teams like KU, which builds its club with a junior varsity team, opponents began to take the Mavs seriously.

"The word is out and everybody is out to get us. They've

heard of us down in Texas that we're the team to beat in the Midwest Collegiate Club Soccer Conference," Sortino said.

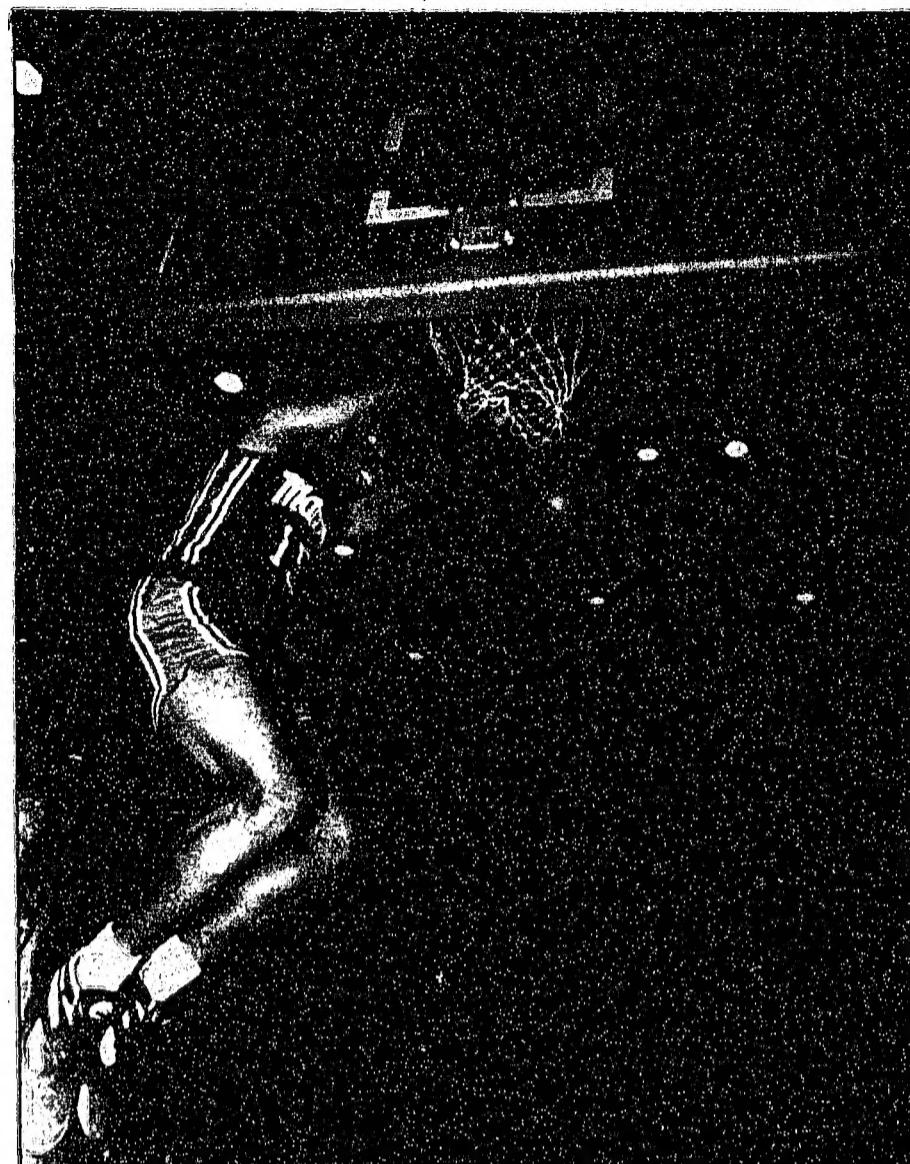
The big dance the Mavs are awaiting is a 32-team national tournament in Austin, Texas. The top two teams from each conference will compete, and each team plays two games and must win both to advance towards the final four.

Even if the Mavs lose in the tournament or are not selected to compete, Sortino said the success of this season has given the soccer club and UNO some recognition.

Sortino said the Mavs should know by Thursday whether they have been selected for the nationals.

"We've gotten a verbal okay, we're now waiting for the official word in the mail," Sortino said.

SPORTS



—Ed Carlson
May freshman Antoine Young gives slam dunk lessons at UNO's photo day.

Lady Mavericks to mix the old with new in '92

By Lance Braun

The number 19 is important for the Lady Maverick basketball team.

It's the number of points per game that senior Sandy Skradski averaged last year, and it's also the ranking the Lady Mavs were given in the preseason Division II basketball poll.

"We're happy that we were ranked in the preseason poll, and now we have to work hard as a team to prove we're that good," said Skradski, a Kodak Honorable Mention All-American last season.

Cheri Mankenberg, in her 17th season as coach of the Lady Mavs, expressed cautious optimism about this season's squad.

"Kim Priest is gone and we've lost Aimee Noel for this season with a knee injury, but we still have a good nucleus," she said.

"We have a lot of good leadership with Sandy and Marsha (Moore) back. We got into the playoffs last year, and we want to go back. I think that leadership will be the key. Our goal is to always play hard. We want to be one of the best, if not the best defensive team in the league," she said.

Moore, who missed last season with a knee injury, will strengthen the front court hurt by the graduation of Priest, who averaged 13.2 points per game last season.

"Marsha and I went to the same grade school and high school together," Skradski said. "I felt bad about her knee injury, but I was excited that we would get to play our last season together."

Another returning starter is sophomore guard Linda Schabloske, who started all 29 games last season as a freshman, averaging over six points and four rebounds per game.

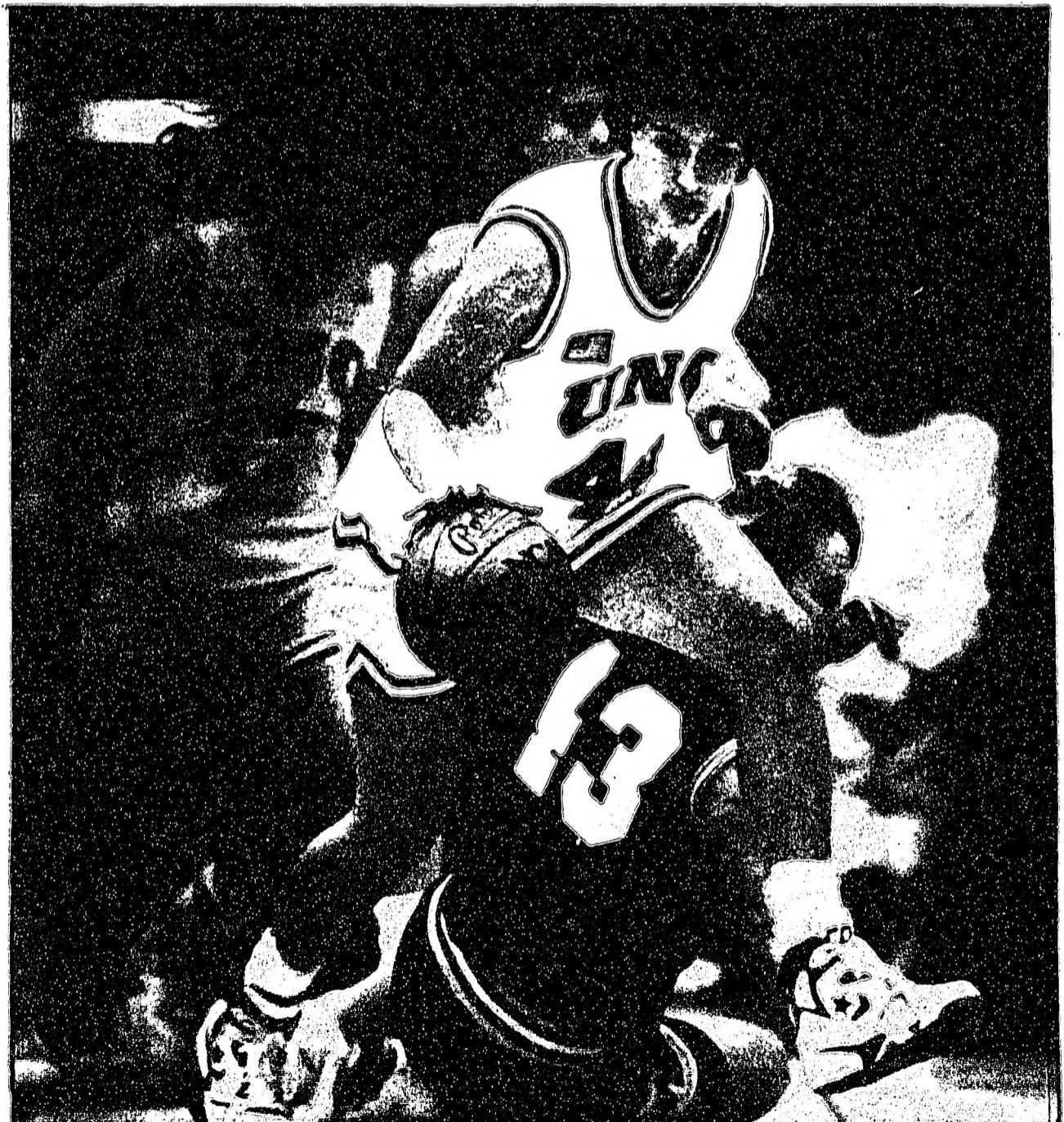
"I think I learned a great deal last year," Schabloske said. "As a team, we've got a lot of experience, and we're all very excited about this season. It's definitely been a long wait."

Senior Lisa Rath will resume her point guard duties, a position she has held for the last two seasons.

Stacy McArthur figures to fill Noel's guard position. The freshman from South Sioux City, Neb., holds the state high school record for three-point goals in a season (67) and career (135).

Mankenberg feels this year's conference race will be hotly contested.

"Five schools in our conference will qualify for the Regionals — that's how tough this conference is," she said. "For example, North Dakota State lost only one starter, and North Dakota didn't lose any starters. The parity is getting to be tremendous in this conference."



UNO center Sandy Skradski returns to lead the Lady Mavs, who finished 20-9 last season.

—file photo

Victory silences Osborne critics, Buffalo fans

The frustration is over and another frustration has begun. The Nebraska Cornhuskers methodically dismantled a highly-touted Colorado team, ending years of frustration and ridicule. Husker boss Tom Osborne has shaken the choke-in-the-big-game rap.

For the Colorado Buffaloes, the 52-7 drubbing could mean the beginning of the end for their recent success in the Big Eight. Nebraska may have sent the Buffs back to the "Little Six" of the conference.

Nebraska linebacker Travis Hill said everything was back to normal, meaning the Huskers have returned to routinely blowing out the Buffs.

No more last second field goals to end with a tie. No more fish down plays to upset a mediocre Missouri team. No more fourth quarter rallies to snatch victory out of the hands of Nebraska. In defeat, McCutcheon had no excuses.

The Cornhuskers were a time bomb waiting to explode. The 'N' on their helmet stands for nuclear BOOM!

Colorado was due to get hammered. Too often this year the Buffs have played little league football only to somehow pull off a win. In the process they and their fans got big-headed and big-mouthed. In comes the remedy. The Cornhuskers playing big-time smash-mouth football.

The Huskers threw just 14 passes, completed just four, but two for touchdowns, and amassed 373 RUSHING yards. The result was 52 points against one of the supposedly top defenses.

DAREN SCHRAT
SPORTS COLUMNIST

in the country. The antique Husker offense, operated by a freshman quarterback, ran like new. And what about the Husker defense? The *Gateway*'s own Boulder native and die-hard Colorado fan Jeff Hults left us last weekend promising Colorado

would match Missouri's 424 yards passing and blow the "bug eaters" to oblivion. Thanks for not "gloating" the following Sunday, Jeff.

The blackshirts drove Koy Detmer literally to tears with a pass rush that netted three sacks and led to three interceptions. Colorado replaced Detmer with Kordell Stewart so he could get sacked a couple of times.

Speaking of gloating, Osborne had justification to preach, "I told you so." But he didn't and Colorado players, coaches and fans should learn from it. It is a lesson in class.

Colorado fans hate Nebraska because for years they couldn't field a team good enough to beat them. That is a poor reason to hate Nebraska. To make matters worse, when they finally started winning against the Huskers, they still acted like sore losers in the wake of victory.

It has been awhile since the Buffalo fans acted like losers and, in turn, lost like losers. It kind of goes hand in hand, or rather foot in mouth.

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